

NAMFS offers a variety of annual conference sponsorships to help you **increase visibility, generate leads**, **enhance exposure and highlight your organization's thought leadership and industry knowledge**. Sponsorships can differentiate your brand from the competition and provide a lasting impression, as well as boost your conference return on investment.

Included for ALL Sponsors

- Preferred exhibitor booth location (exhibitor booth separate fee for sponsorships less than \$4500 see exhibitor information)
- NEW FOR 2022 Special Code provided to give to your network to ensure Member pricing
- Prominent signage at the event, activity or on the item
- Opportunity to provide marketing materials in the conference attendee bags
- Listing in NAMFS Guidebook Mobile App
- Acknowledgement on the Annual Conference Website & in Conference Newsletters
- Formal Recognition during the Opening Session
- Recognition in the post-conference highlight video

Sponsorship	Price	Available	Sponsorship	Price	Available
Co-Host w/Badge	\$9,000	1	Networking Lunch	\$4,000	2
Welcome Reception w/Bar Station	\$7,000	1	General Session	\$2,000	2
Opportunity Expo	\$6,000	1	Raffle Prize	\$1,500	3
NAMFS Gives Back	\$4,500	Sold Out	Gold Level	\$1,000	
Registration Desk	\$4,500	Sold Out	Silver Level	\$800	
			Bronze Level	\$600	

Co-Host Sponsor w/Badge: \$ 9,000 Sponsored by Xactware & 1 Remaining

- Option for up to 2 hours of General Session Presentation time on Tuesday, March 15
- Dedicated meeting space during event
- 8x10 Opportunity Expo Booth
- Formal recognition & opportunity to address attendees during NAMFS Opening Remarks
- Listed on NAMFS Guidebook Mobile App Main Menu
- 10 complimentary 2022 conference registrations
- 8 months of recognition on NAMFS.org Home Page for the months of January-August

Welcome Reception: \$7,000 (1 Available)

- 8x10 Opportunity Expo Booth
- Formal recognition during Opening Session and the Reception
- Your company name printed on the dinner and bar napkins
- Opportunity for a staff member to address attendees at the Welcome Reception
- Listed on NAMFS Guidebook Mobile App Main Menu
- 8 complimentary 2022 conference registrations

• 7 months of recognition on NAMFS.org Home Page for the months of January-July

Opportunity Expo: \$6,000 (1 Available)

- 8x10 Opportunity Expo Booth
- Formal recognition during Opening Session and start of Expo
- Company name or logo (one color) on the conference attendee bag
- Opportunity to address attendees at the start of the Expo
- Listed on NAMFS Guidebook Mobile App Main Menu
- 6 complimentary 2022 conference registrations
- 6 months of recognition on NAMFS.org Home Page for the months of January-June

Registration Desk: Sponsored by MSI

- 8x10 Opportunity Expo Booth
- Opportunity to provide staff at the Registration Desk to welcome attendees
- 4 complimentary 2022 conference registrations
- 4 months of recognition on NAMFS.org home page for the months of January-April

NAMFS Gives Back Volunteer Outing: Sponsored by Innovative Field Services

- 8x10 Opportunity Expo Booth
- Company Name/Logo on event t-shirts
- 4 complimentary 2022 conference registrations
- 4 months of recognition on NAMFS.org Home Page for the months of January-April

Networking Lunch: \$4,000 (2 Available)

- Your company name printed on lunch napkins
- 4 complimentary 2022 conference registrations
- 4 months of recognition on NAMFS.org Home Page for the months of January-May
- May supply giveaway at one of the luncheons

General Session: \$2,500 (2 Available)

- Company logo on presentation title slide
- 2 complimentary 2022 conference registrations
- 2 months of recognition on NAMFS.org Home Page for the months of February & March

Raffle Prize: \$1,500 Sponsored by East Coast Property Services & 3 available)

- Opportunity for a company representative to draw and announce raffle tickets
- 1 complimentary 2022 conference registration
- 1 month of recognition on NAMFS.org Home Page for the month of March

Gold Level Sponsor: \$1,000

- 2 complimentary 2022 conference registration
- 2 months of recognition on NAMFS.org Home Page for the month of March

Silver Level Sponsor: \$800

- 1 complimentary 2022 conference registration
- 2 months of recognition on NAMFS.org Home Page for the month of March

Bronze Level Sponsor: \$600

- 1 complimentary 2022 conference registration
- 1 month of recognition on NAMFS.org Home Page for the month of March

Deadline for all logos Friday, April 15, 2022

Sponsoring companies must email two (2) versions of their company logo to <u>admin@namfs.org</u> in a <u>JPEG</u> format. The first is for use on the conference website and NAMFS Guidebook Mobile app. This imagery must be the following sizes: Header Logo: 640 x 240 Thumbnail: 240 x240 (JPEG ONLY)

Sponsoring companies must also send a high-resolution logo (300dpi) for printed signage.

Marketing collateral that is to be placed in the conference attendee bags must arrive no later than 4pm on Friday, April 29, 2022.

Please ship promotional items to the following address:

Attention: Eric Miller NAMFS Embassy Suites Lake Buena Vista South 4955 Kyngs Heath Road Kissimmee, FL, 34746

For additional information or questions regarding sponsorship please email NAMFS at <u>admin@NAMFS.org</u> or call (888)292-6831.