

# 2023 NAMFS CONFERENCE FOR MORTGAGE FIELD SERVICES



May 22 - 23, 2023  
EMBASSY SUITES  
LAKE BUENA VISTA SOUTH



## SPONSORSHIP OPPORTUNITIES

The 2023 NAMFS Conference for Mortgage Field Services offers a variety of annual conference sponsorships to help you **increase visibility, generate leads, enhance exposure, and highlight your organization’s thought leadership and industry knowledge.** Sponsorships can differentiate your brand from the competition and provide an impression, as well as boost your conference return on investment.

### Included for ALL Sponsors

- Preferred exhibitor booth location (**exhibitor booth separate fee for sponsorships less than \$4500 - see exhibitor information**)
- **Special Code provided to give to your network to ensure Member pricing**
- Prominent signage at the event, activity or on the item
- Opportunity to provide marketing materials in the conference attendee bags
- Acknowledgement on the Annual Conference Website & in Conference Newsletters
- Formal Recognition during the Opening Session
- Recognition in the post-conference highlight video

Sponsorship	Price	Available	Sponsorship	Price	Available
Co-Host w/Badge	\$20,000	Sold Out	Networking Lunch	\$4,000	Sold Out
General Session Room	\$10,000	Sold Out	General Session	\$2,500	Sold Out
Opportunity Expo	\$6,000	Sold Out	Raffle Prize	\$1,500	2
Registration Desk	\$5,000	Sold Out	Gold Level	\$1,000	
Vacation Giveaway	\$5,000	Sold Out	Silver Level	\$800	
Welcome Reception w/Bar Station	\$5,000	Sold Out	Bronze Level	\$600	
NAMFS Gives Back	\$4,500	1			

### Co-Host Sponsor w/Badge: Sponsored by Verisk

- Option for up to 4 hours of General Session Presentation time on Tuesday, May 23, 2023.
- Dedicated meeting space during event
- 8x20 Opportunity Expo Booth
- Company logo on attendee badges
- Formal recognition & opportunity to address attendees during NAMFS Opening Remarks
- Fifteen (15) complimentary 2023 conference registrations
- 12 months of recognition on NAMFS.org Home Page for the months of April – March 2024

## **General Session Room Sponsor w/Seat Covers: Sponsored by Five Brothers Asset Management Solutions**

- Option for 1 hour of General Session Presentation time on Tuesday, May 23, 2023.
- Dedicated meeting space during event
- 8x10 Opportunity Expo Booth
- Company logo on seat covers in general session room
- Formal recognition & opportunity to address attendees during NAMFS Opening Remarks
- Ten (10) complimentary 2023 conference registrations
- 9 months of recognition on NAMFS.org Home Page for the months of April - December

## **Opportunity Expo: Sponsored by ShieldHub**

- 8x10 Opportunity Expo Booth
- Formal recognition during Opening Session and start of Expo
- Company name or logo (one color) on the conference attendee bag (Commitment by March 31, 2023)
- Opportunity to address attendees at the start of the Expo
- Six (6) complimentary 2023 conference registrations
- 6 months of recognition on NAMFS.org Home Page for the months of April - September

## **Welcome Reception: \$5,000 Sponsored by Brookstone Management and SingleSource**

- 8x10 Opportunity Expo Booth
- Formal recognition during Opening Session and the Reception
- Your company name printed on the dinner and bar napkins (Commitment by March 31, 2023)
- Opportunity for a staff member to address attendees at the Welcome Reception
- Five (5) complimentary 2023 conference registrations
- 5 months of recognition on NAMFS.org Home Page for the months of April - August

## **Registration Desk: Sponsored by National Field Representatives**

- 8x10 Opportunity Expo Booth
- Provide staff at the Registration Desk to welcome attendees
- Five (5) complimentary 2023 conference registrations
- 5 months of recognition on NAMFS.org home page for the months of April – August

## **Vacation Giveaway: Sponsored by Innovative Field Services**

- 8x10 Opportunity Expo Booth
- Provide staff to draw winning ticket during the Closing Session
- Five (5) complimentary 2023 conference registrations
- 5 months of recognition on NAMFS.org home page for the months of April - August

## **NAMFS Gives Back Volunteer Outing: \$4,500 (1 Available)**

- 8x10 Opportunity Expo Booth
- Company Name/Logo on event t-shirts
- Four (4) complimentary 2023 conference registrations
- 4 months of recognition on NAMFS.org Home Page for the months of April - July

**Networking Lunch: Sponsored by First Rate Field Services and VRM**

- Your company name printed on lunch napkins
- Four (4) complimentary 2023 conference registrations
- 4 months of recognition on NAMFS.org Home Page for the months of April - July
- May supply giveaway for placement on tables

**General Session: Sponsored by Aspen Grove Solutions and Miles Preservation**

- Company logo on presentation title slide
- Three (3) complimentary 2023 conference registrations
- 2 months of recognition on NAMFS.org Home Page for the months of April & May

**Raffle Prize: \$1,500 Sponsored by JGM Property Group, RPR Services, and 2 Available**

- Opportunity for a company representative to draw and announce raffle tickets
- Two (2) complimentary 2023 conference registrations
- 1 month of recognition on NAMFS.org Home Page for the month of May

**Gold Level Sponsor: \$1,000**

- Two (2) complimentary 2023 conference registrations
- 1 month of recognition on NAMFS.org Home Page for the month of May

**Silver Level Sponsor: \$800**

- One (1) complimentary 2023 conference registration
- 1 month of recognition on NAMFS.org Home Page for the month of May

**Bronze Level Sponsor: \$600**

- One (1) complimentary 2023 conference registration
- 1 month of recognition on NAMFS.org Home Page for the month of May

# EXHIBITING OPPORTUNITIES

This meeting is the premier educational event for mortgage field service professionals, drawing hundreds of delegates each year. For NAMFS industry partners and related organizations, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Our attendees are also very enthusiastic about interacting with you to discuss the latest technologies, products, and services.

**NAMFS Member Booth Rental Fees**

8' X 8' .....\$1,750

**Non-Member Booth Rental Fees**

8' X 8'..... \$3,500

**Included in your exhibit booth rental package:**

- Two (2) attendee registrations
- Booth space
- 6' x 30" skirted table, two chairs, one wastebasket
- 7" x 44" one-line ID sign (stapled to the front of table)

- 8' high back drape & three' high side dividers
- 24-hour security
- General maintenance /cleaning of the booths, aisles, and common exhibit hall areas
- Listing on NAMFS.org with a link to your company website
- Twelve (12) hours of total exhibit time including Welcome Reception

**Your booth rental fee does not include internet, electricity, or drayage charges. Please complete the form(s) provided by Alliance in the Exhibitor Kit. Your booth confirmation and Exhibitors Kit containing shipping guidelines, forms for material handling, labor, and other exclusive services will be sent to you approximately 4 weeks prior to the event. All exhibitor personnel must be registered for the conference. Guest passes for exhibitor personnel will not be issued.**

**Exhibit Dates & Hours**

Monday, May 22, 2023 ..... 6:00pm-9:00pm  
 Tuesday, May 23, 2023 ..... 8:00am-4:00pm

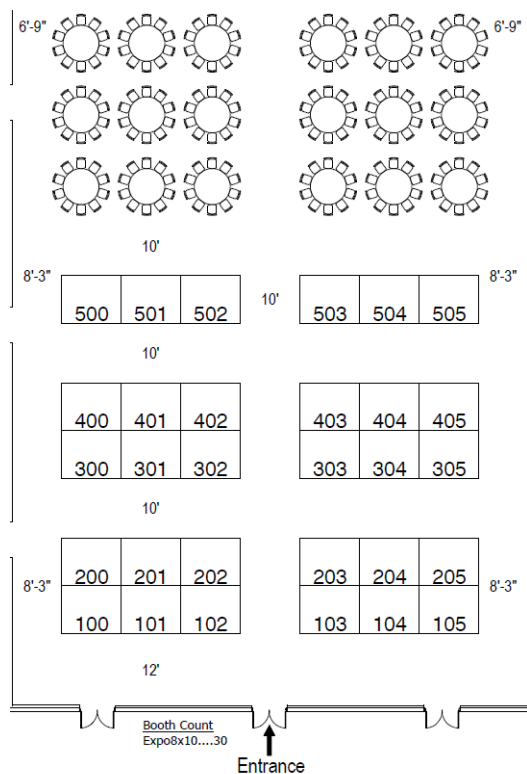
**Exhibit Set-Up Dates & Hours**

Monday, May 22, 2023, ..... 12:00pm-4:00pm

*All booths and materials must be set up by 4:00 pm on Monday, May 22, 2022. NAMFS and Alliance may, without incurring any liability for damage or loss, install or dismantle any property of any exhibitor who has failed to do so by 5:00 pm, at the sole expense of the exhibitor.*

**Exhibit Dismantle Dates & Hours**

Tuesday, May 23, 2023..... 4:30pm-6:30pm



**Exhibit Rules & Regulations**

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth space.

**Attire**

The attire of all exhibit personnel should be consistent with the professional atmosphere of the Conference.

**Audio/Visual Equipment**

If closed sound systems cannot be arranged, open sound systems will be permitted. However, sound "leakage" must not interfere with other exhibitors. NAMFS reserves the right to request the reduction in volume or cessation of use of any system that creates such interference.

**Booth Assignment**

NAMFS will attempt to meet the size and location needs of each company but reserves the right to assign space that is most appropriate for the overall exhibition. Notification of booth assignments will be sent in late April. \*Multiple sponsorships and larger booths can alter assignment layout. If you have any questions, please email NAMFS at [admin@namfs.org](mailto:admin@namfs.org).

**Distribution of Advertising Material**

Canvassing or distribution of advertising material by an exhibitor or anyone representing a non-exhibiting firm is strictly prohibited outside the exhibitor's booth space or in any part of the exhibit hall, meeting rooms, press rooms, or public areas of the convention center or headquarters hotels unless pre-approved by NAMFS.

**Booth/Promotional Activity**

Booth/promotional activities, such as demonstrations, live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Booth/promotional activities will not be permitted outside of the exhibitor's assigned booth space. Exhibitors should reserve a reasonable portion of their exhibit space for the crowds or lines that popular activities may attract. "Meet the expert" panels and product theaters are not allowed in the exhibit hall.

**Electrical Regulations**

All equipment must comply with federal, state, and local electrical codes. Exhibitors should contact Alliance or the hotel with any unique requirements.

**Exhibit No-Shows**

A company that reserves booth space and fails to inform NAMFS in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned; may not be invited to participate in future NAMFS exhibitions. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 6:00 pm on Monday, May 22, 2023.

**Exhibitor Personnel Hours**

Exhibitors must staff their exhibit booth during the scheduled hours of the exhibit hall.

**Facility Regulations**

Exhibitors may not nail, staple, tack or otherwise affix anything to the ceilings, walls, painted services, fire sprinklers, columns, or windows.

**Food and Beverage**

Exhibitors may distribute food and beverage items from their booth space upon NAMFS approval. Items must be ordered through the catering department at the hotel. A catering order form will be supplied upon request.

**Labor Regulations**

Exhibitors are required to conform to all local labor regulations. Labor can be ordered through Alliance. More information will be included in the Exhibitor Service Manual which Alliance will provide to you directly.

**Security**

Neither the security company, NAMFS, Alliance nor the hotel is responsible for any loss or damage to exhibitor property.

**Smoking**

Smoking of any kind, as well as vaping, is prohibited at the NAMFS Conference for Mortgage Field Services.

**Subletting Space**

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the NAMFS.

## **Deposits and Payments**

Booths will not be allowed to exhibit if the full payment has not been received by NAMFS prior to move-in

## **Booth Relocation**

If it becomes necessary to relocate an exhibitor after a booth assignment has been made, NAMFS will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.

## **Restriction of Exhibits**

NAMFS reserves the right to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials, or anything that may be objectionable to the exhibition. If such restriction occurs, NAMFS will not be liable for any refunds, rentals or exhibit expenses. The decision of NAMFS regarding exhibit applications is final.

## **Deadlines for Logos and Collateral (Sponsors & Exhibitors)**

### **Logos - Friday, April 14, 2023**

Sponsoring companies must email two (2) versions of their company logo to [admin@namfs.org](mailto:admin@namfs.org) in a *JPEG* format. The first is for use on the conference website. This imagery must be the following sizes: Header Logo: 640 x 240  
Thumbnail: 240 x240. Sponsoring companies must also send a high-resolution logo (300dpi) for printed signage.

### **Marketing Collateral - May 19, 2023**

Please ship promotional items to the following address:

Attention: Eric Miller - NAMFS  
Embassy Suites Lake Buena Vista South  
4955 Kyns Heath Road  
Kissimmee, FL, 34746

*For additional information or questions regarding sponsorship or exhibiting please email NAMFS at [admin@NAMFS.org](mailto:admin@NAMFS.org) or call (888)292-6831.*