



## SPONSORSHIP OPPORTUNITIES

The 2024 NAMFS Conference for Mortgage Field Services offers a variety of annual conference sponsorships to help you **increase visibility, generate leads, enhance exposure, and highlight your organization's thought leadership and industry knowledge**. Sponsorships can differentiate your brand from the competition and provide an impression, as well as boost your conference return on investment.

### Included for ALL Sponsors

- Preferred exhibitor booth location (**exhibitor booth separate fee for sponsorships less than \$4500** - see exhibitor information)
- **Special Code provided to give to your network to ensure Member pricing**
- Prominent signage at the event, activity or on the item
- Opportunity to provide marketing materials in the conference attendee bags
- Acknowledgement on the Annual Conference Website & in Conference Newsletters
- Formal Recognition during the Opening Session
- Recognition in the post-conference highlight video

Sponsorship w/ Comp Booth	Price	Available	Sponsorship	Price	Available
Co-Host w/Badge	\$20,000	Sold Out	Bar Station	\$3,500	1
General Session Room	\$10,000	Sold Out	General Session	\$2,500	2
Opportunity Expo	\$7,500	1	Dessert Table	\$2,000	2
Welcome Reception	\$6,000	2	Raffle Prize	\$1,500	4
Registration Desk	\$5,000	1	Gold Level	\$1,000	
Vacation Giveaway	\$5,000	1	Silver Level	\$800	
Networking Lunch	\$5,000	2	Bronze Level	\$600	
NAMFS Gives Back	\$4,500	1			

### Co-Host Sponsor w/Badge: Sponsored by Verisk

- Option for up to 3 hours of General Session Presentation time on Tuesday, May 6-7, 2024.
- Dedicated meeting space during event
- 8x20 Opportunity Expo Booth
- Company logo on attendee badges
- Formal recognition & opportunity to address attendees during NAMFS Opening Remarks
- Fifteen (15) complimentary 2024 conference registrations

- 12 months of recognition on NAMFS.org Home Page for the months of May – April 2024

#### **General Session Room Sponsor w/Seat Covers: Sponsored by Five Brothers Asset Management Solutions**

- Dedicated meeting space during event
- 8x10 Opportunity Expo Booth
- Company logo on seat covers in general session room
- Formal recognition & opportunity to address attendees during NAMFS Opening Remarks
- Ten (10) complimentary 2024 conference registrations
- 10 months of recognition on NAMFS.org Home Page for the months of May - February

#### **Opportunity Expo: \$7,500 (1 Available)**

- 8x10 Opportunity Expo Booth
- Formal recognition during Opening Session and start of Expo
- Company name or logo (one color) on the conference attendee bag (Commitment by March 15, 2024)
- Opportunity to address attendees at the start of the Expo
- Eight (8) complimentary 2024 conference registrations
- 8 months of recognition on NAMFS.org Home Page for the months of May - December

#### **Welcome Reception: \$6,000 (2 Available)**

- 8x10 Opportunity Expo Booth
- Formal recognition during Opening Session and the Reception
- Your company name printed on the dinner and bar napkins (Commitment by March 15, 2024)
- Opportunity for a staff member to address attendees at the Welcome Reception
- Seven (7) complimentary 2024 conference registrations
- 7 months of recognition on NAMFS.org Home Page for the months of May - November

#### **Registration Desk: \$5,000 (1 Available)**

- 8x10 Opportunity Expo Booth
- Provide staff at the Registration Desk to welcome attendees
- Six (6) complimentary 2024 conference registrations
- 6 months of recognition on NAMFS.org home page for the months of May – October

#### **Vacation Giveaway: \$5,000 (1 Available)**

- 8x10 Opportunity Expo Booth
- Provide staff to draw winning ticket during the Closing Session
- Six (6) complimentary 2024 conference registrations
- 6 months of recognition on NAMFS.org home page for the months of May - October

#### **Networking Lunch: : \$5,000 (2 Available)**

- Your company name printed on lunch napkins
- Six (6) complimentary 2024 conference registrations
- 6 months of recognition on NAMFS.org Home Page for the months of May - October
- May supply giveaway for placement on tables

#### **NAMFS Gives Back Volunteer Outing: \$4,500 (1 Available)**

- 8x10 Opportunity Expo Booth
- Company Name/Logo on event t-shirts
- Five (5) complimentary 2024 conference registrations
- 5 months of recognition on NAMFS.org Home Page for the months of May - September

#### **Bar Station: \$3,500 (1 Available)**

- Your company name printed on the Welcome Reception bar napkins (Commitment by March 15, 2024)
- Four (4) complimentary 2024 conference registrations
- 4 months of recognition on NAMFS.org Home Page for the months of May - August

#### **General Session: \$2,500 (2 Available)**

- Company logo on presentation title slide
- Three (3) complimentary 2024 conference registrations
- 3 months of recognition on NAMFS.org Home Page for the months of May - July

#### **Dessert Table: \$2,000 (2 Available)**

- Your company name printed on the dessert napkins (Commitment by March 15, 2024)
- Two (2) complimentary 2024 conference registrations
- 2 months of recognition on NAMFS.org Home Page for the months of May & June

#### **Raffle Prize: \$1,500 (4 Available)**

- Opportunity for a company representative to draw and announce raffle tickets
- Two (2) complimentary 2024 conference registrations
- 1 month of recognition on NAMFS.org Home Page for the month of May

#### **Gold Level Sponsor: \$1,000**

- Two (2) complimentary 2024 conference registrations
- 1 month of recognition on NAMFS.org Home Page for the month of May

#### **Silver Level Sponsor: \$800**

- One (1) complimentary 2024 conference registration
- 1 month of recognition on NAMFS.org Home Page for the month of May

#### **Bronze Level Sponsor: \$600**

- One (1) complimentary 2024 conference registration
- 1 month of recognition on NAMFS.org Home Page for the month of May

## **EXHIBITING OPPORTUNITIES**

This meeting is the premier educational event for mortgage field service professionals, drawing hundreds of delegates each year. For NAMFS industry partners and related organizations, this event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Our attendees are also very enthusiastic about interacting with you to discuss the latest technologies, products, and services.

**NAMFS Member Booth Rental Fees**

8' X 8' .....\$1,500

**Non-Member Booth Rental Fees**

8' X 8'..... \$3,000

**Included in your exhibit booth rental package:**

- Two (2) attendee registrations
- Booth space
- 6' x 30" skirted table, two chairs, one wastebasket
- 7" x 44" one-line ID sign (stapled to the front of table)
- 8' high back drape & three' high side dividers
- 24-hour security
- General maintenance /cleaning of the booths, aisles, and common exhibit hall areas
- Listing on NAMFS.org with a link to your company website
- Twelve (12) hours of total exhibit time including Welcome Reception

**Your booth rental fee does not include internet, electricity, or drayage charges. Please complete the form(s) provided by Alliance in the Exhibitor Kit. Your booth confirmation and Exhibitors Kit containing shipping guidelines, forms for material handling, labor, and other exclusive services will be sent to you approximately 4 weeks prior to the event. All exhibitor personnel must be registered for the conference. Guest passes for exhibitor personnel will not be issued.**

**Exhibit Dates & Hours**

Monday, May 6, 2024 ..... 3:00 – 4:00 & 6:00pm-9:00pm  
Tuesday, May 7, 2024 ..... 8:00am-4:00pm

**Exhibit Set-Up Dates & Hours**

Monday, May 6, 2024, ..... 11:00pm-2:00pm

*All booths and materials must be set up by 3:00 pm on Monday, May 6, 2022. NAMFS and Alliance may, without incurring any liability for damage or loss, install or dismantle any property of any exhibitor who has failed to do so by 5:00 pm, at the sole expense of the exhibitor.*

**Exhibit Dismantle Dates & Hours**

Tuesday, May 7, 2024. .... 4:30pm-6:30pm

**Expo Layout Will Be Provided At Later Date**

**Exhibit Rules & Regulations**

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth space.

**Attire**

The attire of all exhibit personnel should be consistent with the professional atmosphere of the Conference.

**Audio/Visual Equipment**

If closed sound systems cannot be arranged, open sound systems will be permitted. However, sound "leakage"

must not interfere with other exhibitors. NAMFS reserves the right to request the reduction in volume or cessation of use of any system that creates such interference.

### **Booth Assignment**

NAMFS will attempt to meet the size and location needs of each company but reserves the right to assign space that is most appropriate for the overall exhibition. Notification of booth assignments will be sent in late April. \*Multiple sponsorships and larger booths can alter assignment layout. If you have any questions, please email NAMFS at [admin@namfs.org](mailto:admin@namfs.org).

### **Distribution of Advertising Material**

Canvassing or distribution of advertising material by an exhibitor or anyone representing a non-exhibiting firm is strictly prohibited outside the exhibitor's booth space or in any part of the exhibit hall, meeting rooms, press rooms, or public areas of the convention center or headquarters hotels unless pre-approved by NAMFS.

### **Booth/Promotional Activity**

Booth/promotional activities, such as demonstrations, live interviews, market research, etc., may not interfere with normal traffic flow nor infringe on neighboring exhibits. Booth/promotional activities will not be permitted outside of the exhibitor's assigned booth space. Exhibitors should reserve a reasonable portion of their exhibit space for the crowds or lines that popular activities may attract. "Meet the expert" panels and product theaters are not allowed in the exhibit hall.

### **Electrical Regulations**

All equipment must comply with federal, state, and local electrical codes. Exhibitors should contact Alliance or the hotel with any unique requirements.

### **Exhibit No-Shows**

A company that reserves booth space and fails to inform NAMFS in writing of its plans not to attend automatically forfeits 100% of the total cost of the exhibit space assigned; may not be invited to participate in future NAMFS exhibitions. Exhibiting companies will be considered a no-show if the booth space is unoccupied by 3:00 pm on Monday, May 6, 2024.

### **Exhibitor Personnel Hours**

Exhibitors must staff their exhibit booth during the scheduled hours of the exhibit hall.

### **Facility Regulations**

Exhibitors may not nail, staple, tack or otherwise affix anything to the ceilings, walls, painted services, fire sprinklers, columns, or windows.

### **Food and Beverage**

Exhibitors may distribute food and beverage items from their booth space upon NAMFS approval. Items must be ordered through the catering department at the hotel. A catering order form will be supplied upon request.

### **Labor Regulations**

Exhibitors are required to conform to all local labor regulations. Labor can be ordered through Alliance. More information will be included in the Exhibitor Service Manual which Alliance will provide to you directly.

### **Security**

Neither the security company, NAMFS, Alliance nor the hotel is responsible for any loss or damage to exhibitor property.

### **Smoking**

Smoking of any kind, as well as vaping, is prohibited at the NAMFS Conference for Mortgage Field Services.

### **Subletting Space**

Subletting of exhibit space is prohibited. Sharing of exhibit space is not permitted unless it is within divisions of the same company and approved by the NAMFS.

### **Deposits and Payments**

Booths will not be allowed to exhibit if the full payment has not been received by NAMFS prior to move-in

**Booth Relocation**

If it becomes necessary to relocate an exhibitor after a booth assignment has been made, NAMFS will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.

**Restriction of Exhibits**

NAMFS reserves the right to restrict or prohibit exhibits that are deemed unacceptable for any reason. This may include people, items, conduct, printed materials, or anything that may be objectionable to the exhibition. If such restriction occurs, NAMFS will not be liable for any refunds, rentals or exhibit expenses. The decision of NAMFS regarding exhibit applications is final.

**Deadlines for Logos and Collateral (Sponsors & Exhibitors)****Logos - Friday, April 1, 2024**

Sponsoring companies must email two (2) versions of their company logo to [admin@namfs.org](mailto:admin@namfs.org) in a JPEG format. The first is for use on the conference website. This imagery must be the following sizes: Header Logo: 640 x 240 Thumbnail: 240 x 240. Sponsoring companies must also send a high-resolution logo (300dpi) for printed signage.

**Marketing Collateral – May 3, 2024**

Please ship promotional items to the following address:

Attention: Eric Miller - NAMFS  
Embassy Suites Frisco  
7600 John Q. Hammons Drive  
Frisco, TX 75034

*For additional information or questions regarding sponsorship or exhibiting please email NAMFS at [admin@NAMFS.org](mailto:admin@NAMFS.org) or call (888)292-6831.*